

Retail Technology Conclave (ReTechCon) Online | 15 -17 September 2021

Programme Agenda - Day 1 | 15 September 2021

Timing	Particulars		
14:00 - 14:05	Welcome Speech		
	Kumar Rajagopalan, CEO, Retailers Association of India		
14:05- 14:10	Chairman's Address		
	Bijou Kurien, Chairman - Retailers Association of India; Independent Consultant and Member - Strategic Advisory Board, L Catterton Asia (a part of the LVMH Group)		
14:10- 14:15	ReTechCon 2021 - Curtain Raiser		
	Dr. Hitesh Bhatt, Director - Marketing & Communication, Retailers Association of India		
14:15 - 14:30	Keynote Address		
	Ashwin Khasgiwala, Director, Reliance Brands Ltd. and Chief Operations Controller, Reliance Retail Ltd.		
	RUBY		EMERALD
14:30 - 15:30	Vision for Retail: Reinventing Businesses from the Digital Lens		14:30 - 14:40 Presentation on How Shoppers' Demands for Safety, Speed and Convenience are Reshaping Retail
	Moderator: Bijou Kurien, Chairman - Retailers Association of India; Independent Consultant and Member - Strategic Advisory Board, L Catterton Asia (a part of the LVMH Group)		George Pepes, Vertical Solutions Marketing Lead, Zebra Technologies (Asia Pacific)
	Ambareesh Murty, Founder & CEO, Pepperfry		14:40 - 15:40 Digital Solutions for Business Transformation
	Ashwin Khasgiwala, Director, Reliance Brands Ltd. and Chief Operations Controller, Reliance Retail Ltd.		Moderator: George Pepes, Vertical Solutions Marketing Lead, Zebra Technologies (Asia Pacific)
	Madhukar Gangadi, Founder and CEO, MedPlus Health Services Pvt. Ltd.		Akhil Srivastava, Director - Planning & Logistics BU ISEA, Anheuser-Busch InBev (Budweiser)
	Martin Baillie, MD & CEO, Trent Hypermarket Pvt. Ltd. (Star Bazaar)		Anil Menon, Head - IT, Lulu Group India Pvt. Ltd.
15:30 - 15:35	Presentation		Ankur sharma, VP, Reliance Retail Ltd.
	Cheol Kim, General Manager Global Retail, Gaming, and Entertainment BU Vertical Market, RBHE, Internet of Things Group (IOTG), Intel Corporation		Dharmender Khanna, Head - Digital Transformation, SSIPL Retail Ltd.
15:35 - 15:50	Presentation on Discover the Power of Omnichannel Customer Communication: The MessageBird Way		Kunal Mehta, Program Director, Tata Consultancy Services
	Tim Kroggel, Focus Market Diector, MessageBird		
15:50 - 16:00	Presentation on Smart, Connected And Hyper-Personalized: The New Reality of Retail		
	Irina Ghose, Executive Director, Cloud Solutions, Microsoft India		15:50 - 16:00 Presentation
16:00 - 17:00	New Models of Customer Engagement		Srikanth Srinivasan, Global Head - Retail & Consumer Goods business, Tech Mahindra
	Moderator: Kumar Rajagopalan, CEO, Retailers Association of India		16:00 - 17:00 Digital Transformation: Change Beyond Technology
	Dharmarajan K, Chief Product And Customer Experience Officer, Tata Cliq		Moderator: Dr. Hitesh Bhatt, Director - Marketing & Communication, Retailers Association of India
	Sreekanth Chetlur, Chief Ecommerce Officer, Shoppers Stop Ltd.		CG Balaji, Head - IT (AVP), Apollo Pharmacy (Apollo Hospitals Enterprise Ltd.)
	Sushil Agarwal, Chief Information Officer, Manyavar (Vedant Fashions Ltd.)		Dr. Anil Chinnabhandar, SVP - Retail Planning & Supply Chain, Landmark Group
	Vinay Bhartia, Country Director - India, MessageBird		Santosh S Rawat, Head - Food & Beverage Sector, Retail & CPG Team, Tech Mahindra
	Sameer Amte, MD & Lead, Accenture India		Satish Panchapakesan, SVP & Chief Information Officer, Arvind Fashions Ltd.
17:00 - 17:10	Introducing 6DX: The NextGen RetailXperience Tech		Subhajit Mazumder, Director, Strategic Growth, Microsoft India
	Virender Pal Singh, Head - Sales, Intellect Commerce Ltd.		

17:10 - 18:10	Winning Customer Loyalty with NextGen RetailXperience Technology
	Moderator: Rachit Mathur , Partner & MD, BCG
	K K Mathur , Head IT, V2 Retail Ltd.
	Ajit Kolhe , Head IT (CIO), VIP Industries Ltd.
	Chandan Chakraborty , Head IT, 24 Seven
	Jaideep Jaiman , VP- Analytics & Digital, V-Mart
	Ramanan Venkata , Director, Intellect Commerce Ltd.
	Sarfraz Miller , Head - IT, Celio*
	Shibu Philips , Business Head, Lulu
	Siddhant Khemani , Head - Marketing, Style Baazar

Programme Agenda - Day 2 | 16 September 2021

13:00 - 13:05	ReTechCon 2021- Setting the Tone			
	Dr. Hitesh Bhatt , Director - Marketing & Communication, Retailers Association of India			
	RUBY		EMERALD	
13:05 - 14:05	Tapping the New Omni-Channel Opportunity	13:30 - 13:45	Presentation	
	Moderator: Jay Bhuva , Director, Deloitte India		Ryan D'Silva , Head - Client Management Team (Global Merchant & Network Services) American Express	
	Anil Menon , Head - IT, Lulu Group India Pvt. Ltd.	13:45 - 13:50	Presentation	
	Ganesh Subramanian , Founder & CEO, Stylumia		Gurleen Saraon , Director, Sales Delivery, Epsilon	
	Pooraan Jaiswal , CIO, Entero Healthcare	13:50 - 14:00	Presentation on Succeeding at Direct to Consumer (D2C)	
	Ravi Sundararajan , COO, Gupshup		Digvijay Ghosh , Senior Manager, Accenture	
	Sandeep Jabbal , VP - IT, Jubilant FoodWorks Ltd.		Dr. Milind Desai , Principal, Accenture Consulting	
	Siddharth Chaudhari , Deputy Head, E-Commerce, Trent Ltd.	14:05 - 14:15	Presentation on 3 A's of Winning in the D2C Business	
	Wachirawuth Rattiwarakorn , Director, Retail Industry, Microsoft		Ganesh Subramanian , Founder & CEO, Stylumia	
14:05 - 15:05	Technologies That Enable 360-Degree Collaboration - in the Omnichannel World	14:15 - 14:25	Presentation on 7X Personalize	
	Moderator: Kunal Mehta , Program Director, Tata Consultancy Services		Smitha B.V. , Director - Product Marketing, Algonomy	
	Aniruddha Banerjee , Head - Sales & Operations, Spencer's Retail Ltd.	14:30 - 15:30	Transparency & Traceability for Responsible Retail Supply Chains	
	George Pepes , Vertical Solutions Marketing Lead, Zebra Technologies (Asia Pacific)		Moderator: Philippa Walker , Programme Manager-Asia Sustainable Palm Oil, WWF-Singapore	
	Kiran Komatla , SVP - IT, Burger King India Pvt. Ltd.		GR Srikanth , SVP, Spencer's Retail Ltd.	
	Krishnan Venkateswaran , Chief Digital & Information Officer, Titan		Dr. Manish Pande , Director & Head, Project Analysis & Documentation (PAD) Division, Quality Council of India	
	Rajeev Agrawal , Founder & CEO, Innoviti		Swaminathan R , Chief Supply Chain Officer, ABFRL	
	Tirthankar Kshetrimayum , Head - RFID (Intelligent Labels) South Asia & Sub Saharan Africa, Avery Dennison		Umasankar Mahapatra , Sr. Vice President - Innovation & Sustainability; Business Head - Health & Hygiene, Welspun India Ltd.	
	Vishal Kapil , CTO, Marks and Spencer Reliance India Ltd.	15:30 - 16:30	Video, Automation & Omnichannel: The Next Level of Customer Communication	
15:05 - 15:10	Transform Customer Conversations at Scale with Omni-channel Engagement		Moderator: Vinay Bhartia , Country Director - India, MessageBird	
	Ravi Sundararajan , COO, Gupshup		Ashish Jain , Head E-commerce, Metro Brands Ltd.	
15:10 - 15:15	Presentation		Kanwaljeet Singh Bhumra , AVP - Digital Strategy & Head - Analytics Centre of Excellence, Welspun Group	
	Sanjay Addicam , CTO, IOTG RBHE, Intel		Rahul Tandon , Head, Digital Transformation (Project Anubhav), Bharat Petroleum Corporation Ltd.	
			Rutger Teunissen , Founder, 24sessions.com	
			Varun Rajwade , Assistant Vice President - Product & Digital CX, ABFRL	

15:15 - 16:15	The D2C Success Secret: Doing Direct to Consumer Right	16:30 - 16:35	Omnichannel Payments Approach in Retail
	Moderator: Mani Singhal , MD & Partner, BCG India		Mohit Gopal , Senior Vice President, PayU India
	Amit Sarda , MD, Soulflower	16:35 - 17:35	New Fundamentals of Retail Design
	Anshuman Agarwal , Co-Founder, Increff		Moderator: Sushant Rabra , Partner - Digital Practice, KPMG India
	Dhruv Toshniwal , CEO & Founder, The Pant Project		Ajay Mishra , Country Sales Leader – Productivity Solutions and Services- Honeywell India
	Pallavi Utagi , Founder & CEO, SuperBottoms		Atul Mehta , COO, Shiprocket
	Pooja Nagdev , Founder & MD, Inatur		Mohit Gopal , Senior Vice President, PayU India
	Ridhima Arora , Founder, Namhya Foods		Rajgopal Nayak , CTO, Metro Brands Ltd.
16:15 - 16:25	Presentation on Store Optimization with Intelligent Camera		Ranjan Sharma , CIO , Head - SCM, Captive eCommerce business and QA, Bestseller Retail India Pvt. Ltd.
	Addy Ho , APAC Retail Segment Development Manager, Axis Communications		Sandeep Mistry , Head - IT - Aditya Birla Fashion and Retail Ltd - Pantaloons
16:25 - 16:40	mScanIt: Powering Competitive Intelligence and Insights for Ecommerce		Yakeen Gazi , VP - IT, Reliance Brands Ltd.
	Amit Relan , Co-Founder & Director, mFilterIt	16-09-2021 SAPPHIRE	
16:40 - 17:25	Harnessing the potential of E-commerce for growth	15:00 - 16:30	How can Indian Retail Leapfrog to 'Personalization Everywhere'?
	Moderator: Dr. Hitesh Bhatt , Director - Marketing & Communication, Retailers Association of India		Moderator: Bhavna Sachar , Director of Product Marketing, Algonomy
	Aditya Mittal , Head – Modern Trade & Omni Ecom, Kellogg India		Ajay Kapoor , President - Retail, Fab India
	Amitabh Singh , Business Head - Modern Trade & Enterprise Business, Dabur India Ltd.		Bhavik Shah , Head – Loyalty, CRM, Customer Care, & Customer Analytics, Metro Brands Ltd.
	Rahul Khandelwal , AVP - Organised Trade, Godrej Consumer Products Ltd.		Deepak Chawla , Associate Director - Digital Tech & Ecommerce, Pizza Hut India
	Shivajyoti Dash , Head-Modern Trade & e-Commerce, Marico Ltd.		Mahadevan Iyer , SVP - Group CRM, Analytics & Business Transformation, Lifestyle International Pvt. Ltd.
			Prasad Bhave , AVP - Retail Operations, Biba
			Savio D'Souza , Director - Ecommerce, Adidas India
			Soumen Das , DGM - Marketing & Visual Merchandising, Skechers
			Vipin Gupta , CTO, Starbucks India

Programme Agenda - Day 3 17 September 2021	
RUBY	
12:15 - 12:30	Special Address
	Shri Anil Agrawal , Additional Secretary, DPIIT
12:30- 13:00	Special Session on Reimagining Digital Commerce
	Thampy Koshy , Sr. Advisor, ONDC
13:00 - 14:00	Panel - ReTechCon Startup Awards adding Tech Innovation to Retail
	Moderator: Ajay Aggarwal , Managing Partner, 100watts.tech
	Adarsh Aggarwal , Co-Founder Woo Chat, Klaimfy Pvt. Ltd.
	Karanbir Bhatia , Head- Startup Relations, LetsVenture
	Surender Gounder , Founder & CEO, Tango Eye
	Vikram Idnani , Sr. VP & Head - IT, Reliance Retail Ltd.
14:00 - 17:00	Final Round of Retail Startup Awards 2021
	Felicitation Ceremony of Retech Startup Awards 2021

Presenting Partner



Platinum Partner



Banking Partner



Gold Partner



Gold Partner



Gold Partner



Gold Partner



Gold Partner



Gold Sponsor



Silver Partner



Silver Partner



Silver Partner



Silver Partner



Silver Partner



Silver Partner



Engagement Partner



Security Partner



Fintech Partner



Associate Partner



Associate Partner



Associate Partner



Associate Partner



Retail Intelligence Partner



Event Partner



Event Partner



Event Partner



Charity Partner



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